



Wasala verticals: ready-made SaaS products for multiple markets

This is a sales pitch for products that can be sold either as individual items or as a portfolio

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Wasala verticals: ready-made SaaS products for multiple markets

This is a sales pitch for products that can be sold either as individual items or as a portfolio.

Vointy
vointy.io

Uutisfinland
uutisfinland.fi

SYKE Tribe
syketribe.fi

Corporate News
corporatenews.info

Visuiz
Visuiz.com

Hemmafixa
hemmafixa.se

SAFORA
safora.se

Megalon
megalon.info

Mediaviikko
Mediaviikko.fi

Portfolio thinking

One vendor. Multiple ready-made products. Different verticals, same commercial logic.

- fast-to-demo solutions
- clear target markets
- easy to package for proposals and partner sales

Sale of the business
License sales
White label
Product sales

Vointy

vointy.io

A social workplace wellbeing platform that combines daily wellbeing, challenges and employee participation in one app.

- **Target**

For HR teams, managers and organizations that want to increase wellbeing, engagement and community.

- **Value**

Microbreaks, challenges, wellbeing content and a social interface make participation easy and visible.

- **Sales angle**

A fast way to strengthen employer branding and make wellbeing an ongoing part of the workday — not just a one-off campaign.

Employee wellbeing

Challenges

Engagement

Toward better wellbeing together



COACHING SOFTWARE

SYKE Tribe

syketribe.fi

A ready-made coaching platform for online coaching, training plans and coach-client collaboration on mobile and desktop.

● Target

For coaches, coaching businesses and experts who want to productize coaching digitally.

● Value

Marketplace, tracking, task lists, training plans, plus chat in one unified experience.

● Sales angle

A fast way to scale a coaching service into software without building a platform from scratch.

Coaching platform

Marketplace

Mobile + desktop

Modern coaching experience



AI-Powered Graph Database Visualization

Meet Your Smartest Scientific Data Partner Visuiz

Visualize complex data and uncover insights faster and smarter.

1B+
Data Points

10B+
Edges

Hetionet Dashboard

[New Page](#)
[Disease View](#)
[Gene View](#)
[Gene Expression View](#)
[Visuiz AI](#)

Select A Gene

Selected Area

AAAS

Top 10 Genes by Connectivity

Gene-Compound Network View

Node

Node

Relationship Sources...

Disease - Gene..

Disease	Gene	Type
lung cancer	BSG	associate
malaria	JAK2	associate
hypertension	CRHR1	associate
kidney cancer	IFA1	associate

Row per page: 5 - 1-5 of 50

99.9%
Uptime

24/7
Global Support

SAFORA

safora.se

An industrial safety system that digitizes hazards, incidents, permits, inspections and dashboard reporting into one operating model.

- **Target**

For industrial, construction, logistics, energy and other high-risk operating environments.

- **Value**

One system for safety management: mobile reporting, approval workflows, documentation and real-time visibility.

- **Sales angle**

Sell compliance, faster response and a stronger safety culture — not just software.

Incident management

Permit-to-work

ISO 45001

Industrial Safety Management System



 SAFORA

Uutisfinland

uutisfinland.fi

A national news and press release channel where content is published regionally for multiple cities, openly and free for readers.

- **Target**

For companies, municipalities, associations, communications teams and advertisers that need visibility in Finland.

- **Value**

Brings regional news, press releases, photos and videos into one open media surface.

- **Sales angle**

Easy to sell as a publishing platform and advertising channel: clear regional structure, low reading barrier and fast publishing.

Open media

Regional reach

Advertiser channel

Nationwide news channel



Regional pages

Helsinki

Oulu

Tampere

Turku

Corporate News

corporatenews.info

A discovery service that brings together millions of original corporate press releases, industry classification and the latest publications in one interface.

- **Target**

For newsrooms, analysts, investors, communications agencies and anyone tracking company activity quickly.

- **Value**

Millions of releases in one place: search, industry-based classification and a clear view of the latest publications.

- **Sales angle**

Saves time in monitoring and research — while also giving companies extra visibility through a new distribution channel.

Press releases

Research tool

AI summaries

Company news from one source



Megalon

megalon.info

A marketplace for sustainable brands and smaller online stores that want more visibility without building a heavy marketing engine.

- **Target**
Small and mid-sized online stores, especially brands focused on sustainable, ethical and eco-friendly products.
- **Value**
Megalon brings products into one discoverable channel and routes interested buyers back to the seller's own online store.
- **Sales angle**
Low entry barrier: commission-based model, PPC/PPS options and fast onboarding.

Eco marketplace

Vendor growth

PPC / PPS

Growth for smaller online stores

Vendor Analytics Dashboard

Monitor your product performance and commission costs

Select Date Range

08/01/2025 - 08/31/2025

This Month

Last Month

This Month Clicks

57

Past Month Clicks

0

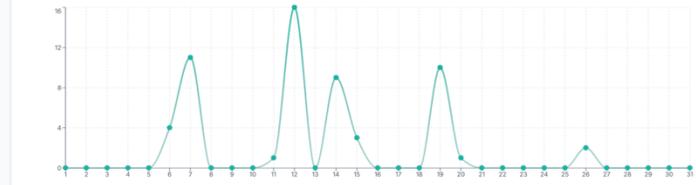
Total Cost for this Month

\$

\$34.20

Due by end of month

Daily Click Trends



This Month Clicks

57

Past Month Clicks

0

Total Cost for this Month

\$\$

\$34.20

Due by end of month

Daily Click Trends



MEDIA / MARKETING / TECH

mediaviikko.fi

An online media publication focused on media, marketing and technology, built for industry visibility, insight and audience reach.

- Target

For marketing and communications professionals, agencies, technology vendors, media buyers and decision-makers following the industry.

- Value

Provides a focused audience and a credible environment for articles, partner visibility, campaigns and industry communication.

- Sales angle

Easy to position as both a media channel and a commercial partnership platform for campaigns.

Media, marketing and technology audience

MEDIAVIIKKO.FI

Industry media for media, marketing
and tech

Media

Marketing

Technology

B2B visibility

Hemmafixa

hemmafixa.se

A digital service for the Swedish and Finnish market that brings home maintenance, cleaning and renovation services into one quote and booking experience.

- **Target**

For households, housing companies and service providers that want to transact through one clear channel.

- **Value**

Quote requests, service categories and different professionals in one environment — from cleaning to electrical work and renovations.

- **Sales angle**

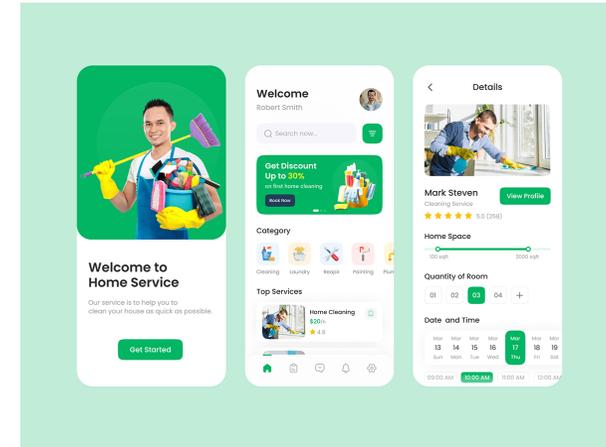
A multi-service platform that can be sold by region, partner model or vertical in Sweden and Finland

Free quotes

Multi-service

Sweden

Fast and reliable services



Cleaning

Electrician

Carpenter

Plumbing

Kitchen renovation

Bathroom renovation

Summary

Wasala's portfolio of verticals offers a range of ready-made business opportunities for growth both locally and globally. You can commence your marketing and sales efforts immediately:

No expensive R&D costs

You can start marketing and sales right away, without having to launch an expensive and time-consuming product development and coding process.

Scales quickly

Each product has the potential to achieve rapid global scaling facilitated by a robust and defined business model.

A well-defined market and target audience

The market has been identified and its potential recognized. A solid customer base.

Reliable and secure technology

The software has been professionally developed, with robust security measures in place. Further development can be arranged as required.

To request a quote, please get in touch.

We are able to deliver the products in a very short space of time.

Should you wish to request a demonstration or a quote, please do not hesitate to get in touch.

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